

Cascade Cash Management

The Experience Bank Group Preps
New Board Ahead of Announcement

CASCADE
LIVE CASH MANAGEMENT

Cascade, the region's leading cash management company, has invested in support from The Experience Bank Group ahead of an expected announcement of its new board structure.

Andrew Marsh, who heads up EB High Performing Boards, which is part of The Experience Bank Group, has delivered a new board evaluation and effectiveness session to ensure the new team will hit the ground running in the same direction after its official formation in the Spring.

Working with the six strong team, alongside senior management including MD, Dr. Emma Black, the session looked to gel the board, introducing the new members and examining why they are collectively coming together; and to what aim.

Objectives and expectations were examined to give greater clarity of the roles and responsibilities, which will result in improved team work and greater accountability. Part of the session looked at open discussion and positive conflict management, board reporting materials and structure were put into place and in essence, through the session the board was formed as a working unity.

Dr. Emma Black, who has consistently grown Cascade over the last 5 years, said:

“The new board will form a large part of Cascade’s journey into regulatory permissions including AISP and PISP certification, so it is important that we are all working cohesively, as quickly as possible.



Dr. Emma Black

Managing Director

Andrew’s expertise in these matters has been invaluable, and has cemented professional relationships and goals.”

The new board will support Cascade in the further building out of the development platform, digitalising the onboarding process for new clients. They will also be instrumental in the creation and launch of a data analytical portal to compliment the existing offering.

Andrew works closely with Peter Neal who set up The Experience Bank initially as a philanthropic activity to support entrepreneurs in the early days of start up. The group now undertakes commercial activity including EB Board Level Recruitment and EB High Performing Boards, both of which donate 5 percent of their revenue into the philanthropic Experience Bank activity. Andrew said:

“For a board to be good at decision making, innovative, diverse and efficient there needs to be trust and clearly defined roles with accountability. There is no better time to implement those expectations than prior to the official start dates of the trustees and NED’s, or in the early days of forming so the focus can be solely on the future of the organisation.

“Many firms don’t invest at this stage and then wonder why it takes a while for their board to gel and perform. Emma has shown real insightfulness to make sure the significant investment in board support is mobilised just like we would expect any other leadership team to be.

“Cascade has huge potential for the coming years and with the sensational new expertise joining the board, it is an exciting time for the company. I am delighted to have been part of that process.”

Cascade Cash Management is an independent and transparent service created to generate enhanced cash returns and increase protection on deposits through professional cash management. It boasts an online Fintech portal which is the only one of its kind in the UK.

It allows independent and unbiased cash solutions meaning that clients don’t have to choose only one bank. With the online portal and Cascade’s client support team, all banks are accessed quickly and easily, on a daily basis.

The Cascade team can administer funds through their unique portal on behalf of clients and depositors can use the portal to manage their own savings in one place, with the dedicated support of Cascade. These clients include individuals, companies and charities. Partners including IFA’s, solicitors, attorneys, accountants and many more can also self-brand the product for presentation to their own clients.

EB High Performing Boards is a specialist board performance and governance consultancy, with a particular interest in how to best set up a new board; creating and maintaining a high performing board; improving specific governance skills for boards and individuals and providing impartial, non-legal conflict or dispute guidance and support.

Andrew brings over 20 years of board level experience to help leaders challenge the art of the possible and deliver it. Working with clients to develop and execute change and growth strategies, he firmly believes that there isn’t an issue that can’t be shared, problem that can’t be solved, or goal that can’t be achieved.